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Minneapolis, MN, January 16, 2009 – BenchmarkQA, a Minneapolis-based quality assurance consulting, staffing and training company, has recently expanded their consulting services with the addition of Sheila Conway as a senior consultant. In addition to delivering BenchmarkQA's new Quick Audit process consulting service, Sheila is developing a data warehouse testing consulting practice for BenchmarkQA which includes proprietary materials and intellectual property, and a data warehouse/ETL QA training program.



Sheila has more than 13 years of experience in the software quality assurance realm of the IT industry. Her extensive background in test leadership and management, accented by her specialization in business analysis, ETL (extract, transform, and load), data testing and data warehouse testing, make her a valuable addition to the BenchmarkQA staff.

“We’re very excited to leverage Sheila’s expertise to expand our consulting services and develop a data warehouse practice,” says Molly Doyle Decklever, BenchmarkQA vice president of operations. “She is a rock-

star in data testing and data warehouse. Bringing her on board is a strategic move to give us the ability to serve a seriously underserved need in our QA niche. Our new director of business development, Rick Hults, understands the unique business drivers and resource needs within this market from his years of service to this vertical. Sheila’s expertise will allow us to develop and deliver much needed services for our clients who are developing data warehouses and data marts with amazing complexity. Our clients’ challenges have taken us down this path, and we are happy to be providing a solid response to their needs.”

The speed and complexity of data warehouse development can create system-wide challenges for accuracy and quality of information. Given the relatively new concepts, tools, and methods applied, BenchmarkQA has identified a real knowledge gap in the market in how to efficiently test these systems. To help clients meet these challenges, in addition to developing their data warehouse consulting services, BenchmarkQA expects to provide training in quality and key testing concepts and methods unique to data warehouse. We anticipate releasing these training offerings to the public and private training market by the end of June 2009.

“Sheila has an exceptional reputation for ingenuity and dependability with IT leaders in the Twin Cities, says Larry Decklever, president and founder of BenchmarkQA. “We anticipate that Sheila’s work ethic

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and dedication will help our business grow into this new practice area, while supporting the BenchmarkQA culture of integrity and business ethics which our clients rely on.”

BenchmarkQA, headquartered in Minneapolis, provides quality assurance consulting and staffing services to software development teams, helping them deliver high-caliber software with greater efficiency and cost control. BenchmarkQA helps clients utilize process improvement strategies, training, and the guidance and productivity of highly-skilled QA industry professionals to achieve their goals. As a service to the Twin Cities QA community, BenchmarkQA offers free Software Quality Forums on a quarterly basis. For more information, please visit www.benchmarkQA.com.

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