

## Spreading the Word on Quality

*Enlightening. Thorough. Innovative. Entertaining.* All words used to describe seminars hosted by BenchmarkQA. Now available to your organization as private seminars, these presentations promise to enlighten and motivate your management and project teams. Seminars can be customized and new topics developed to meet your unique interests and needs.

BenchmarkQA offers training and seminars in five subject areas:

- Process Improvement
- Requirements
- Test Automation
- Metrics
- Tools

Process Improvement				
Class	Description	Cost	Capacity	Duration
Intelligent Test Case Design	During two days of high-energy instruction, Intelligent Test Case Design (ITCD) coaches you on how to ensure that test cases lead to a high quality software product. You'll go back to work knowing why test case design is critical, which inputs are required and how to find them, how to effectively analyze those inputs, how to turn your analysis into efficient and risk-mitigating test cases.	Call for Quote	12 person limit	2 days
Public Training: \$1295/pp				
Structured Software Test Planning	SSTP will help your team discover the value of a structured test plan, be immersed in the best practices of QA industry experts and gain the knowledge necessary to make a substantial impact on your testing processes.	Call for Quote	12 person limit	2 days
The Software Quality Ecosystem	This intensive training will enlighten your project team members on the impact they have on quality – whatever their role, from development and business analysis to project management and testing. Learning the basic principles of software quality assurance and testing will help them take a proactive role in promoting high-quality development processes and activities.	\$3000	12 person limit	½ day
Agile 101	Agile continues to grow in popularity as an alternative to traditional development. Learn how agile evolved and the strong advantages it has over other methodologies: team collaboration, verbal communications, flexibility, and fixed length iterations. Explore ways to overcome many QA and testing related challenges inherent with agile.	\$3000	12 person limit	½ day
Test Planning for 3rd Party Software	Third-party software is a common way for companies to support their operations and services. However, there are unique challenges and adjustments needed for test planning to efficiently address integration, performance, and end to end testing for third-party software. This session will address how to develop a structured test strategy for third-party software to maximize your efforts and your resources.	\$3000	12 person limit	½ day

## Process Improvement (continued)

Class	Description	Cost	Capacity	Duration
Retrospectives	An "inspect and adapt" opportunity, the retrospective allows the project team to celebrate success and identify obstacles to productivity. The outcomes include concrete actions to improve the overall performance and capability of the team for the next release or project – leading to faster releases with better quality and customer satisfaction.	\$3000	12 person limit	½ day
True Quality Begins Long Before Testing	80% of all software “bugs” are introduced before the coding stage. The cost to find and fix bugs during or after the testing phase is alarming. Learn how integrating quality into earlier stages of the lifecycle will reduce errors and result in less rework, a faster release and lower project costs.	FREE	25 person limit	½ day
Building Internal Support for Software Testing	Give your managers and decision-makers the informational and statistical data they need to build or improve internal support for effective software testing to ensure the quality of your software.	FREE	25 person limit	½ day

## Requirements

Requirements Management	Requirements Management is a complex process often filled with assumptions, gaps, and little ownership or accountability. But when managed appropriately with a clear vision of the project scope, project teams can avoid significant cost overages and release delays that changes to the software project often cause.	\$3000	12 person limit	½ day
Writing Testable Requirements	Writing requirements takes thought, good communication and an established process. Gather insights, tips and strategies for writing testable requirements that will enable every team member to fully understand what is requested, how it should be tested, and the expected outcome.	\$3000	12 person limit	½ day

## Automation

Ten Ways to Avoid Automation Failure	By hearing what NOT to do when attempting an automation project, you’ll be well on your way to knowing what to do to make your project successful. This tongue-in-cheek presentation will entertain as well as educate your team on how to approach software testing automation.	FREE	25 person limit	½ day
Coded User Interface Testing with Visual Studio 2010	Learn how to use Visual Studio 2010 - Coded User Interface tool to create automated tests. Topics include creating and executing tests via Microsoft Test Manager capture/replay, using UISpy and InspectObjects, creating a screen map, and manually creating and executing a CodedUI test. Also covered are tips and solutions for creating load and performance tests, and for handling commonly encountered situations.	Call for Quote	12 person limit	2 days

## Metrics

The Zen of Test Metrics	Testing managers often feel unsure how to answer when asked, “Is it ready to ship?” or “When will we be done testing?” Tracking test completion is a challenging task, and turning data into meaningful information can be even more difficult. Learn how to effectively use seven basic test metrics.	\$3000	12 person limit	½ day
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## Tools

The New MS Testing Tools	Microsoft has expanded its tool set in response to changing quality life cycle needs—particularly within agile projects. Learn the key benefits of MS tools for automation and continuous integrated builds.	\$3000	12 person limit	½ day
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